

LOCAL ENTERPRISE WEEK 2017

06 -10 MARCH

Tipperary



The nationally co-ordinated 'Local Enterprise Week' takes place around the country from March 6 to 10 2017. Organised by the Local Enterprise Offices, these events are aimed at anyone thinking of starting a business, new start-ups and growing SMEs.

Monday 06 March

10am-12pm

Funding Workshop

Racket Hall Hotel, Roscrea

This event is designed to inform and encourage individuals considering self-employment in addition to existing firms planning to expand or trade internationally. Participants will hear presentations from the Local Enterprise Office, Microfinance Ireland, North Tipperary Leader Partnership, Enterprise Ireland, Intertrade Ireland, Department of Social Protection & Revenue about the range of supports available for business start-up and development.

Booking Essential **Free to attend**

2.30pm-4.30pm

Funding Workshop

Excel Theatre, Tipperary Town

This event is designed to inform and encourage individuals considering self-employment in addition to existing firms planning to expand or trade internationally. Participants will hear presentations from the Local Enterprise Office, Microfinance Ireland, South Tipperary Development Company, Enterprise Ireland, Intertrade Ireland, Department of Social Protection & Revenue about the range of supports available for business start-up and development.

Booking Essential **Free to attend**

2pm-5pm

Business Advice Clinic

Community Centre, Newport

Business Advice Clinics are being held at a number of locations throughout the County during Enterprise Week. Participants can avail of confidential one to one sessions with a Business Advisor from the Local Enterprise Office & a Project Development Officer from LEADER to discuss funding opportunities, grant criteria etc.

No appointment necessary **Free to attend**

7pm-9pm

Information stand at National Rural Networks & TEAGASC Roadshow

Anner Hotel, Thurles

Meet Local Enterprise Office staff at our stand at the National Rural Network & TEAGASC Roadshow.

Tuesday 07 March

9.30am-4pm

Costing & Pricing your Product or Service

Clonmel Park Hotel, Clonmel

This full day workshop will help you develop systems for your business in the financial management area leading to effective pricing and costing models and resulting profitability. The programme will also look at managing cash-flow and highlight the importance of detailed quotations and contract terms.

Booking Essential **€20**

2.30pm-5pm

Social Media Masterclass

Lakeside Hotel, Ballina

This event is aimed at tourism product providers, (accommodation, attractions, activities etc) to enable them to increase their Social Media presence and effectively use it to promote their business. Emma Klyne of Leadingsocial.com will provide tips, case studies and demos and will answer all your questions about effective use of Social Media in the tourism sector.

Booking Essential **Free to attend**

2pm-5pm

Business Advice Clinic

Borrisokane Library, Borrisokane

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No appointment necessary **Free to attend**

Email: enterpriseweek@tipperarycoco.ie Phone: **076 106 5000**

For further information and online booking go to: www.localenterprise.ie/tipperary

To book go to www.localenterprise.ie/tipperary

2pm-5pm

Business Advice Clinic

Cahir Library

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No appointment necessary Free to attend

6pm-9pm

Social Media & Trading Online Voucher Scheme

Carrick on Suir Business Centre, Carrick on Suir

This FREE seminar is an introduction to the Trading Online Voucher scheme. Applicants will be informed of the benefits of trading online and how the Vouchers, worth €2,500, can be used to either establish or advance an online trading presence. In 2017 applicants will be supported with Mentoring to help get 'online trading ready'.

The session will be facilitated by Ronan Cleary of Eagle Dreams Media, Waterford

Booking Essential Free to attend

Wednesday 08 March

8am-10am

Owner Manager/Networking Breakfast

Anner Hotel, Thurles

(featuring case studies, introduction to LEAN, Blaise Brosnan MRI etc)

This Networking breakfast is a must for the Owner/Manager. The event will feature a presentation by Blaise Brosnan of MRI Wexford and an introduction to LEAN manufacturing techniques, case studies by Clodagh Cavanagh of Abbey Machinery and Michael Corbett of Emerald Oils. The focus will be on developing management capability, improving competitiveness and will include a discussion element to explore future business challenges such as the impact of BREXIT etc. Supports available to address competitiveness and drive improvements and efficiencies in the business will be outlined.

Booking Essential Free to attend

9.30am-1pm

Kickstarter - Start Your Own Business

Abbey Court Hotel, Nenagh

"Kickstarter" is a new initiative developed by Local Enterprise Office Tipperary in partnership with North Tipperary Leader Partnership and South Tipperary Development Company to ensure that local organisations are providing a service that meets the needs of unemployed individuals interested in self employment. "Kickstarter" participants are provided with a Start Your Own Business Guide (SYOB), 10 steps to Starting Your Own Business, Business Plan, Marketing Plan and Cash Flow Projections templates, Schedule of key contacts in local agencies etc, information leaflets (LEO, Leader, MFI, DSP, Revenue etc.). A Certificate of Attendance is awarded on completion.

Booking Essential Free to attend

10am-3pm

Information stand at Education & Employment Progression Fair

Templemore College of Further Education

Meet Local Enterprise Office staff at our stand at the Education & Employment Progression Fair.

2pm-5pm

Business Advice Clinic

Thurles Library, Thurles

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No appointment necessary Free to attend

2pm-5pm

Business Advice Clinic

Slieve Ardagh Community Centre, Killenaule

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No appointment necessary Free to attend

Full calendar of events for Local Enterprise Week available through www.localenterprise.ie and by searching [#localenterprise](#) on social media.

Thursday 09 March

9.30am-4.30pm **Facebook for Business**

Thurles Chamber Enterprise Centre, Thurles

Existing Facebook Business users will be introduced to best practice with regard to using Facebook in terms of further developing their Facebook presence using advanced techniques and applications.

Booking Essential €20

10am-12pm **Protect your Intellectual Property Rights**

Abbey Court Hotel, Nenagh

Often little or no attention is paid to Intellectual Property when discussing the setting up of a business. Having some knowledge of the uses and value of IP to a business can be very important in the context of drafting a business plan, marketing products and seeking finance. This seminar will provide information awareness on Intellectual Property Rights (IPR) to assist businesses to understand how IP can help them create value from their ideas and to be able to access information on IPRs which will enable them to use, manage and enforce their intellectual property to its fullest potential. Breda Millea of the Irish Patents Office will host this seminar and there will be an opportunity to have one-to-one sessions afterwards by appointment.

Booking Essential Free to attend

10am-1pm **Business Advice Clinic**

Cashel Library, Cashel

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No appointment necessary Free to attend

2pm-4.30pm **Social Media Masterclass**

Cahir House Hotel, Cahir

This event is aimed at tourism product providers, (accommodation, attractions, activities etc) to enable them to increase their Social Media presence and effectively use it to promote their business. Emma Klyne of Leadingsocial.com will provide tips, case studies and demos and will answer all your questions about effective use of Social Media in the tourism sector.

Booking Essential Free to attend

7pm-9.30pm **National Enterprise Awards - County Finals**

Brú Ború Cultural Centre, Cashel

The County Enterprise Awards have been running since 1997 and celebrate the success of small local businesses in Tipperary. The Local Enterprise Office as part of its Enterprise Week is organising the County Competition to identify Tipperary's Leading small enterprises. At County level the local enterprise office will award winners with a cash prize of between €2,000 and €5,000. The County winner will progress to the National Final which will take place in Dublin on 25th May 2017.

By invitation

Friday 10 March

Open to public
from 11.30

Student Enterprise Programme

LIT, Thurles

The Student Enterprise Programme is an initiative designed to offer students the opportunity to take a business from the idea stage, through market research, production, selling, record keeping, management and finally writing a comprehensive report on their activities. The category winners from today's competition will progress to represent Tipperary at the National Final in Croke Park Conference Centre on Wednesday, 3rd May 2017.

Free to attend

Email: enterpriseweek@tipperarycoco.ie Phone: **076 106 5000**

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